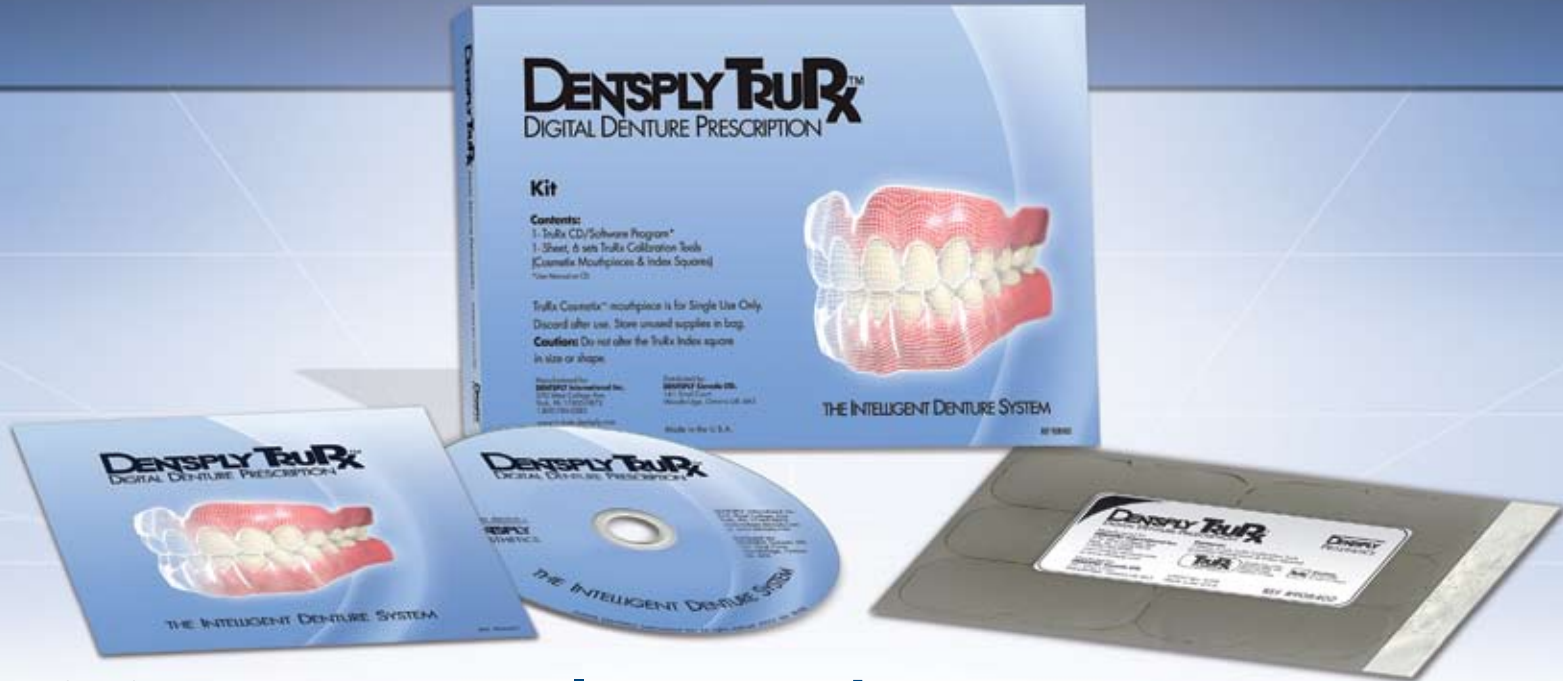


DENTSPY TruRx™

DIGITAL DENTURE PRESCRIPTION



For better dentistry

DENTSPLY
PROSTHETICS

TruRxclusive Launch Promotions
AVAILABLE MARCH 1, 2009 – JUNE 30, 2009



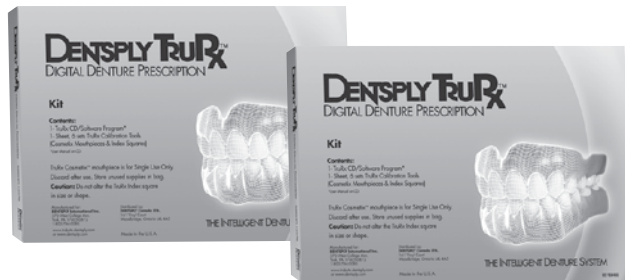
Offer 1

Purchase one (1) TruRx™ Kit (#908400 - Retail \$99) and receive ONE FREE Shade Guide of your choice. Up to a \$50 Value! (Source Code RX1)

Check one:

- #902740 Trubyte® Portrait® IPN® Shade Guide
- #89566 Trubyte® Bioform® IPN® Shade Guide
- #90151 Trubyte® Bioblend® Blend Selector

OR



Offer 2

Purchase one TruRx™ Kit (# 908400 - Retail \$99) and receive TWO (2) FREE Kits – a \$198 Value! (Source Code RX2)

Lab Name: _____

Address: _____

Date: _____ Phone: _____ Email: _____

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Terms and Conditions: • This offer is for lab customers only.
• To redeem a special offer, a copy of the dealer invoice and this form must be mailed to: Prosthetics Marketing, 570 West College Avenue, York, PA 17405 or faxed to DENTSPLY Prosthetics Customer Service 1-800-735-1101.

- Limit one promotion redemption per invoice.
- Offers cannot be combined
- No limit on invoices submitted.
- Redemptions must be postmarked by June 30, 2009.
- Allow 4-6 weeks for delivery of promotional products.