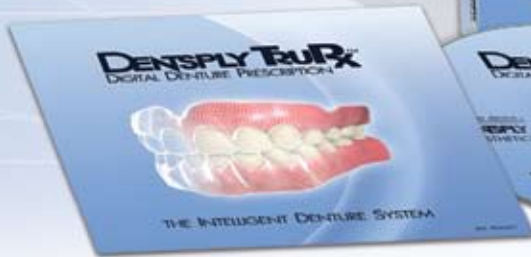
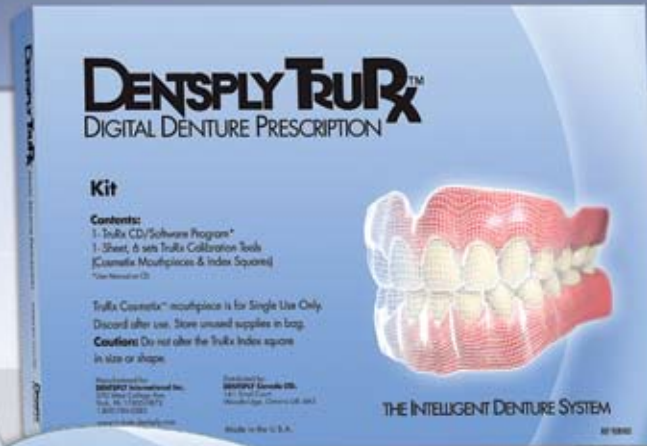


DENTSPY TruRx™

DIGITAL DENTURE PRESCRIPTION



For better dentistry

DENTSPY
PROSTHETICS

TruRxclusive Launch Promotions
AVAILABLE MARCH 1, 2009 – JUNE 30, 2009



Offer 1

- Purchase one (1) TruRx™ Kit (#908400 - Retail \$99) and receive ONE FREE Shade Guide of your choice. Up to a \$50 Value! (Source Code RX1)

Check one:

- #902740 Trubyte® Portrait® IPN® Shade Guide
- #89566 Trubyte® Bioform® IPN® Shade Guide
- #90151 Trubyte® Bioblend® Blend Selector

OR



Offer 2

- Purchase one TruRx™ Kit (# 908400 - Retail \$99) and receive FIVE (5) FREE sets of TruRx Calibration Tools! (# 908402 - Retail \$10 each.) A \$50 Value! (Source Code RX2)

Dentist Name: _____

Address: _____

Date: _____ Phone: _____ Email: _____

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Terms and Conditions: • This offer is for dentist customers only.

- To redeem a special offer, a copy of the dealer invoice and this form must be mailed to: Prosthetics Marketing, 570 West College Avenue, York, PA 17405 or faxed to DENTSPLY Prosthetics Customer Service 1-800-735-1101.

- Limit one promotion redemption per invoice.
- Offers cannot be combined
- No limit on invoices submitted.
- Redemptions must be postmarked by June 30, 2009.
- Allow 4-6 weeks for delivery of promotional products.